



SILK PRESS

Blowout Technique

For Healthy Flowing Hair with a Shine

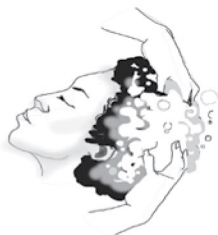
STEP 1 Cleansing



Straight Clarification (Shampoo): Deep cleansing will lift away mineral deposits from hard water, chlorine, chemicals, residue waxes, and silicones, etc. The build-up that sticks to the hair can affect the process. Performing 1-2 good, thorough, deep shampoos from the scalp/roots to the ends of the hair for a clean, fresh start is important.

Pre-loosen the curl pattern with our sulfate-free hydrating shampoo to help prevent dryness, breakage, and flyaways without stripping color and giving the hair the pH, moisture balance, and detangling power needed. Shampoo one time, comb through and rinse out thoroughly.

STEP 2 Conditioning



Conditioning: Use one of the two choices of our conditioners (Color Defense or Next Level) This will ensure the final silk and shine that you are working toward. This step helps restore moisture and prepares the hair for a good safe stretch (elasticity), and helps prevent over dryness and prepares the hair for high heat tools. (Remember to rinse out all conditioners thoroughly).

Silky Dry Fast (Leave-in Conditioner): Spray mist a small amount and work in as a leave-in thermal heat protector, helping to smooth down the hair cuticles and allowing the hair to dry fast with a new shiny finish.

STEP 3 Blow Drying



Blow Drying: Your blow-dry technique is an important step in pre-straightening the curl pattern by parting hair in small sections, while at the same time not putting too much stress on the hair. Using a large toothed comb and a paddle brush will help move this process along without problems. You may apply a very small amount of Q-Silk before after blow drying, to help boost the silk effect.

STEP 4 Flat Ironing



Flat Ironing: Always use a clean flat iron; adjust to the desired temperature depending on hair type. Using sections and clamps for control, always start at the base of each section using a rat-tail comb. In most cases, if you have a good quality flat iron you will only need 1-2 strokes of flat ironing to each small section to achieve the silky, smooth, healthy, flowing look and feel.